



NFCC
National Fire
Chiefs Council



National Motorcycle Safety Week 2023

Day 1

Welcome to this year's campaign week and we wish you all the very best for your planned activities across the UK.

The team in **North Yorkshire** are planning on being out in force again this year and have already made a head start with weekend activity.

On Saturday 1st April, [North Yorkshire Fire Bike Team](#) attended the opening of a new motorcycle shop called [York Motorbikes](#) alongside the well-known superbike rider [Peter Hickman](#). Peter was the fastest rider at the [Isle of Man TT](#) and the [Ulster GP](#) and in May last year, he won the [North West 200](#) cementing his place as the fastest man on two wheels. The team in collaboration with [North Yorkshire Police](#) engaged with the large crowds to promote motorcycle safety and offer advice and guidance on advanced riding, rider safety and basic vehicle maintenance.



On Sunday the 2nd of April, they supported Police colleagues to engage with and support the annual charity Easter Egg Run at [Squires Motorcycle Café](#). The event attracted almost 1,000 riders and provided [FireBikeNY](#) with a fantastic opportunity to get to the heart of the group and discuss an array of safety information from PPE, Advanced Riding and Vehicle Maintenance.

The team joined in the ride to provide some basic marshalling which left Squires at Newthorpe and headed out west before turning south, and then on to Humberside.

The group then returned to North Yorkshire and travelled through Malton before drawing to a close at [NY500 Café](#) in Pickering.



Meanwhile in Ettington, the team from [Warwickshire Fire & Rescue](#) were joined by partners for [Warwickshire Road Safety Partnership](#), [Coventry & Warwickshire Advanced Motorcyclists](#), [South Warwickshire Advanced Riders](#) and [Mental Health Motorbike](#) at [Caffeine & Machine](#) for the [Project EDWARD](#) event.



Our own Tony Smith, National Tactical Advisor for motorcycle safety braved the cold, made the trip up from Watford, and was warmly welcomed by all. He took the opportunity to pledge to become a motorcycling [Mental Health First Aider](#) and challenges all other Fire Bike riders to do the same.



Please email your pictures, write ups, videos, and any other content you collect throughout the week to:

tony.smith@hertfordshire.gov.uk

Don't forget to use our hashtags

#MotorcycleSafety #BikerDown