



NFCC
National Fire
Chiefs Council



National Motorcycle Safety Week 2023

Day 2

The team from [West Sussex](#) got their week off to a positive start and the sun was shining too! On Monday and Tuesday, the team have been at [Destination Triumph](#) in Washington and [Alf's Motorcycles](#) in Worthing spending valuable time with the public, sharing road safety advice and promoting [Biker Down](#), [Bike Safe](#) and [IAM Road Smart](#) along with [Ice QR Helmet Stickers](#).



Tony Heywood has been out on the [Devon & Somerset Fire Bike](#) promoting [Somerset Road Safety](#) and it is great to see him engaging with some of the local gig riders and talking to them about PPE and motorcycle maintenance.





Coverage of our campaign is going out far and wide and we are delighted to see that [Bike Social](#) have given us extensive coverage on their website thanks to the partnership working of the awesome team at [National Trading Standards](#) to drive away all that fake and substandard PPE on the market – thanks folks 😊



Trading Standards' supporting guides and this short video have been circulated with today's blog.

Don't forget to promote RoSPA's [Novice Riders Hub](#) across your social media this week 👍



Please email your pictures, write ups, videos, and any other content you collect throughout the week to:

tony.smith@hertfordshire.gov.uk

Don't forget to use our hashtags

#MotorcycleSafety

#BikerDown